

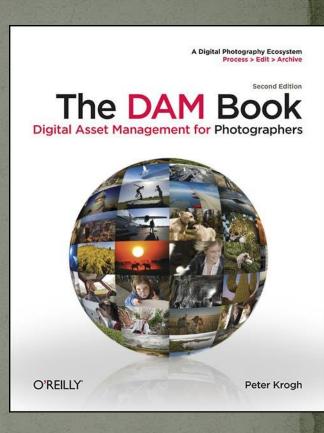


# Where's that \*\*\*\*\* Photograph?

Terry Hewitt (terry@wthassociates.com)

#### Objectives

- To understand
  - How to organise photographs on your PC
  - What tools to use and why
- To enable you to locate photographs easily
  - Don't lose the photographs
- To ensure software & hardware independence
- To ensure longevity
- Create certainty around what you do



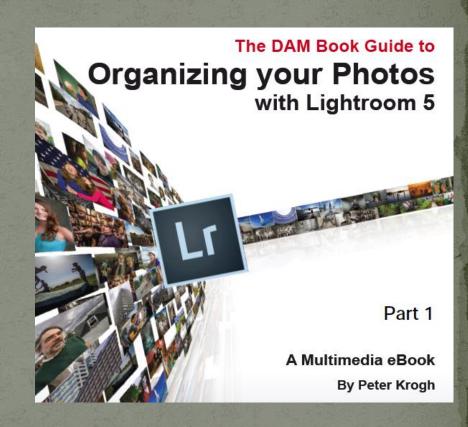
#### The DAM Book Guide to

## Multi-Catalog Workflow with Lightroom 5

A Multimedia eBook

Text, Photos and Videos By Peter Krogh





#### Who uses what?

- Windows XP
- Windows 7
- Windows 8
- MAC
- Linux
- Android/IOS Tablet
- Photoshop
- Photoshop Elements
- Lightroom
- Media Expression
- Photo Mechanic
- Aperture
- Nikon

- Canon
- Nikon
- Sony
- Film vs digital



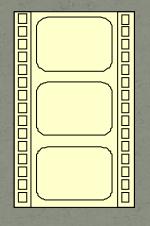
Where's that \*\*\*\*\* Photograph?

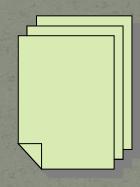
#### Agenda

- Digital Photography Ecosystem
- Metadata <- The key</li>
- Browsers vs Catalogs
- Non-destructive Image Editing
  - Photoshop
- Organising & Naming Files/Folders
- Hardware for photograph Storage
- Backup

## Applies to everything

- All the material in this presentation applies to
- ANYTHING STORED ON YOUR COMPUTER
  - Photographs
  - Emails
  - Music
  - Videos
  - Documents







• Shopping lists, reports, minutes, agendas, newsletters,...

As my Mother said

Do as I say NOT as I do!

# Digital Photography Ecosystem

#### SOURCES



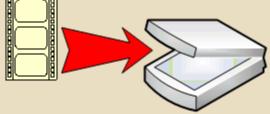


















STORAGE











**SOFTWARE** 

#### **OUTPUTS**

















### How many photographs do you have?

Number of Photographs		How many of you?
0-1,000		
1,000 – 10,000		
10,000 – 50,000		Me
50,000 -100,000		
100,000+		
1M+		
10M+		
Years with photographs on PC		How many of you?
1	2009	
1-5	2005	
5 - 10	2000	
10 - 15	1995	
15-20	1990	Me
20+	1980	

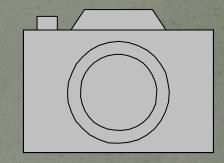
How many images compared with negatives?

#### Benefits of Managing your Photographs

- Productivity
  - More time on Photography
  - Less time on IT
- Adds value to your Photographs
- Enhances longevity of your work



- Storage media
- Operating Systems
- File formats



### Digital Asset Management (DAM)

#### Understanding the Data life cycle

- Ingestion
  - Photographs on to the Computer
- Working Files
  - Originals & Derivates
- Export (printing/slide shows/...)
- Archive

Backup





- What is it?
- Why is it important?
- Where is it stored?
- How do I use it?

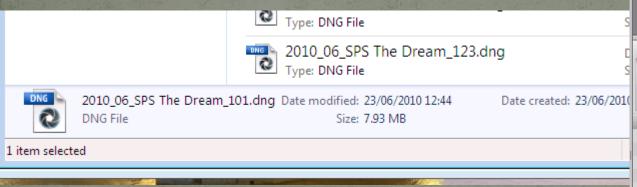
#### Metadata

The key to getting more from your photos

#### What is metadata?

PREVIEW

Data about photographs- duh!



- Type I : Automatically entered
  - Camera properties
    - Generated by the Camera
  - File properties
    - Generated by the Computer

2010 05 Bramall Hall 013.dng METADATA KEYWORDS f/6.31/125 2592 x 3872 7.35 MB ISO 100 RGB Untagged ▼ File Properties Filename 2010\_05\_Bramall Hall\_013.dng Document Type DNG image Application DSLR-A100 v1.01 Date Created 23/05/2010, 10:33:49 Date File Modified 23/05/2010, 16:54:02 File Size 7.35 MB Dimensions 2592 x 3872 Dimensions (in inches) 10.8" x 16.1' Bit Depth 16 Color Mode RGB Color Profile Untagged ► IPTC Core ▼ Camera Data (EXIF) Exposure Mode Manual Brightness Value 0.37 Focal Length 18.0 mm Focal Length in 35mm Film 27.0 mm Max Aperture Value f/3.5 Flash Did not fire, compulsory mode Metering Mode Pattern Subject Area 1936, 1296, 329, 393 Custom Rendered Normal Process White Balance Auto Scene Capture Type Standard

#### How Much Metadata?

#### **Adobe DNG**



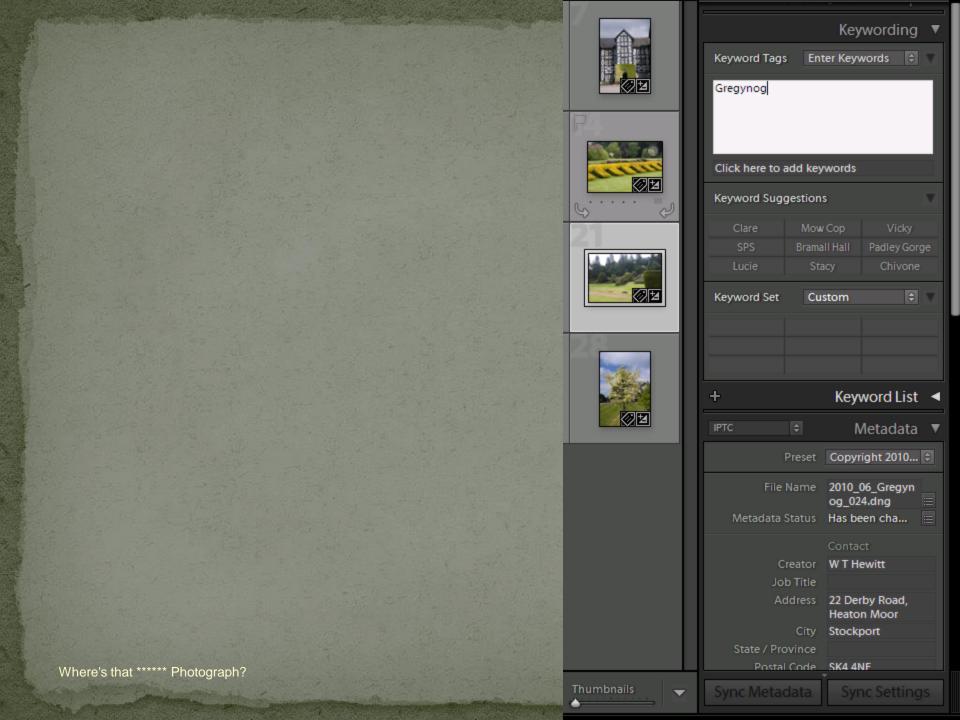
Where's that \*\*\*\*\* Photograph?

#### **JPEG**



#### Type II: Bulk Entry Data

- User supplied information
  - Typically SAME for many photographs
  - Typically easy & quick to apply to many photographs
- Typical
  - Name of Photographer
  - Name of shoot
  - Broad classification
    - "Personal", "Holiday", "Work"
  - Name of subjects/models
  - General project keywords:
    - Holiday, SPS Model Night, Padley Gorge, ...
  - Licence/Copyright

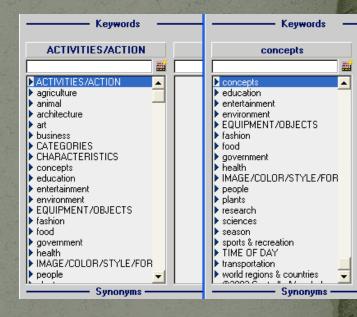


## Type III Higher Metadata

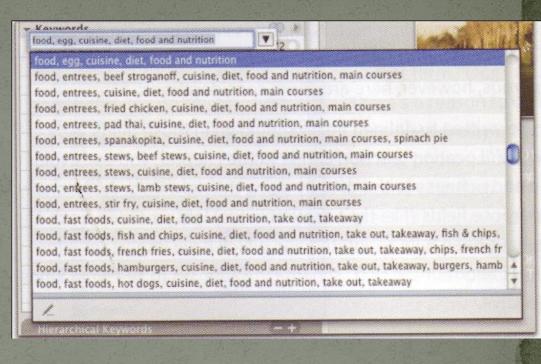
- Most valuable
- Most time consuming
- Keywords
- Ratings
  - Stars
  - Colours

#### Keywords

- What's a keyword?
  - Describe subject matter, style, uses or connotations of the photograph
  - So you can find it when you have forgotten you took it!
- Abstract terms, E.g., Victory
- Subject oriented E.g., Cat
- Hierarchical keywords
  - Helicopter, Airplane, Jet, Plane: AIRCRAFT
  - But
    - Jet: ENGINE
  - Categories:
    - Aircraft, Transport, Vehicle



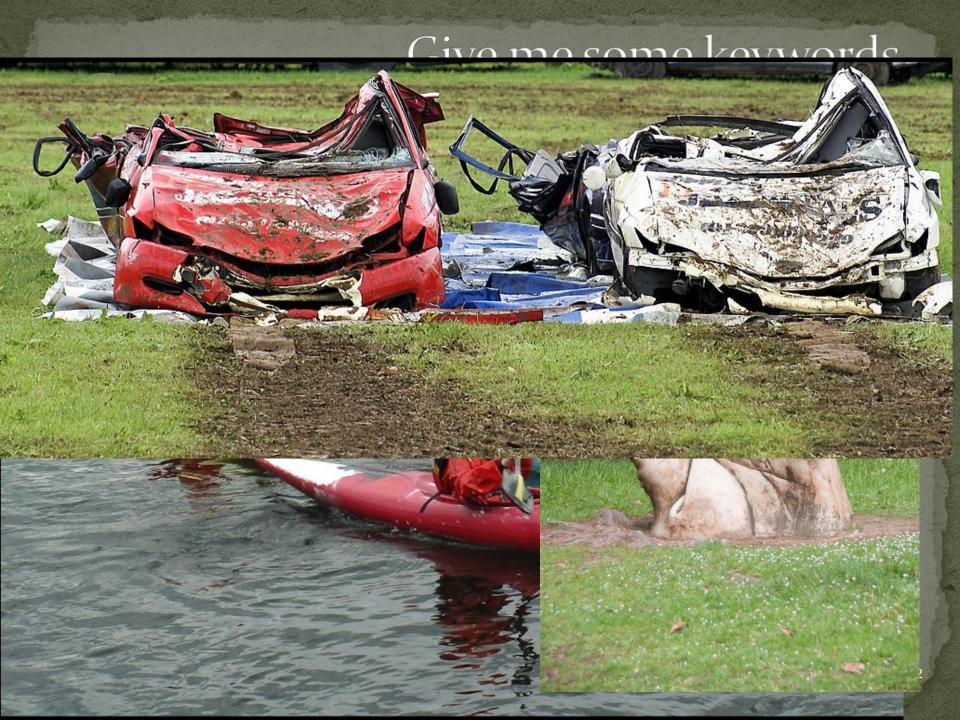
- Controlled vocabulary
- MAKE NOTES
- E.g.,
  - Wife vs bride
  - Plane vs aeroplane



www.controlledvocabulary.com

#### Some pragmatic advice

- Don't repeat other metadata
  - E.g., Photographer's name, Location
- Be consistent (Write it down!)
- Your hierarchy WON'T be the same as anyone else's
- Be prepared to change it
- When in doubt, flat keyword list is most universal
- Keep a list of your searches
  - Are they finding what you need



# Key Words 1

Club	Keywords		
Rochdale	I was ill!		
Bebington	Sport, canoes, kayak, red, yellow, blue, water, helmets, boats, tuition, "Freddie"		
Warrington	Water sports, kayak, red, competition, sport, safety helmet, education, water, paddle, safety jacket, odd man out		
Northwich	In joke, canoe, sport, water sport, kayak, paddles, children, taught, youth club, activity		
Crosby	Canoe, water sports, paddles, children, life jackets, 8 canoes, kayaks		
Ormskirk	Canoes, water sports, kayak, children, boat, paddles, water chaos, red, transport, instructor		
Chester	Kayak, sport, water sport, canoes, children, red, water, Denton, rowing		
Nantwich	Kayak, canoe, water sport, children, red, recreation, school trip, yellow boat, water		
Bispham	Canoe, Children, water sports, kayaks, red, boats		
Colne	Kayak, children, activity, water sport, leisure, education		
South Mc/r	Canoe, water, red, <b>children</b> , boating, daylight, water sports		
Beaumaris & Menai Bridge			

## Keywords 2

Club	Keywords		
Rochdale	I was ill!		
Bebington	Red, white, blue, tank, wrecks, scrap, cars, warning		
Warrington	Crushed, accident, wreck, vehicles, part, mangled, crush on you, smash, scrap, red, white & blue		
Northwich	Wrecks, vandalism, motor sport, my car, ker-tang, scrap metal, must pay road tax, body shop		
Crosby	Wrecks, scrap, cars, crash, dereliction, female drivers, monster trucks, manufactures recall		
Ormskirk	Chaos, woman drivers, wrecks, scrap, bad parking, motor sports, red, squashed cars		
Chester	Oops, tank trial, monster truck, Jeremy Clarkson, giant hedgehog, wrecks, insurance		
Nantwich	Crash, red, demolition, demolition derby, failed MOTs, red white & blue, crashes, metal		
Bispham	Wrecks, red car, white car, tank crash, cars, crush, scrap		
Colne	Wreck, bad parking, monster cars, transport rubbish		
South Mc/r	Wrecks, motor sports, cars, decay, truck show, big wheels, decay		
Beaumaris & Menai Bridge			

# Keywords 3

Club	Keywords
Rochdale	I was ill!
Bebington	Statue, <b>hand</b> , fortune telling, modern art, <b>sculpture</b> , <b>palm</b> tree, palm reading
Warrington	Sculpture, hand, heart, fingers, digital, hitch hikers guide, help me please, high five, stop
Northwich	Sculpture, hand, digital photograph, palmed off, wood working, halt, help
Crosby	Sculpture, hand, digital photograph, palmed off, halt, help
Ormskirk	Hand, statue, palm, fingers, digits, buried giant, can I go to the toilet, help
Chester	Sculpture, art, hand, prime suspect, gardens
Nantwich	Hand, sculpture, finger, thumb, Zieg heil, monument, art work, carving, digits
Bispham	Ornament, hand, sculpture, That's handy, Quirky
Colne	Sculpture, handstand, countryside, fellowship
South Mc/r	Hand, sculpture, digital, finger art, thumb, wood,
Beaumaris & Menai Bridge	r notograph:

### How big does a tree need to be?



KISS

Keep it simple stupid

### Flying Testbed

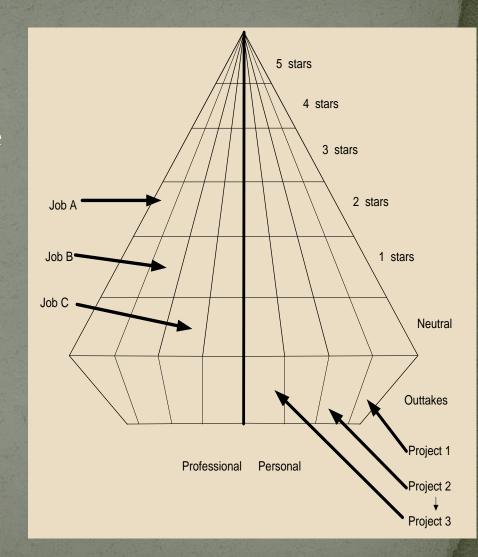
- Rolls-Royce image bank128,000 pictures
- What keywords would you type in to find this picture?



- Answer
  - FTB

#### Ratings

- Neutral
- One Star
  - Good enough to show someone
- Two Stars
  - Proud to show it to someone
- Three Stars
  - Best of a shoot
- Four Stars
  - Best of the year
- Five Stars
  - Resist using it!
- Unrated
- Outtakes or Rejects



## Getting Ratings Right

Rating	Year 2008	Year 2035
Total photographs	278,595	1,392,975
Neutral	137,439	687,195
1 star	98,308	491,450
2 stars	25,649	128,245
3 stars	3,387	16,935
4 stars	376	1,880
5 stars	О	500

#### So why is metadata important?

- Using the
  - "extra data"
  - appropriate tool (e.g., Lightroom)
- Is the key to our Objectives:
  - Don't lose the Photographs
  - Find the photographs when needed
  - Save Time

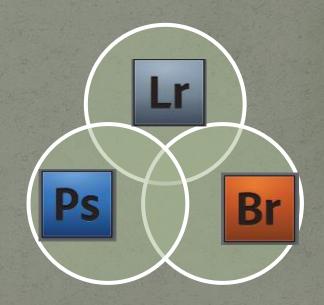


# Browsers & Catalogues

Slight diversion from Metadata

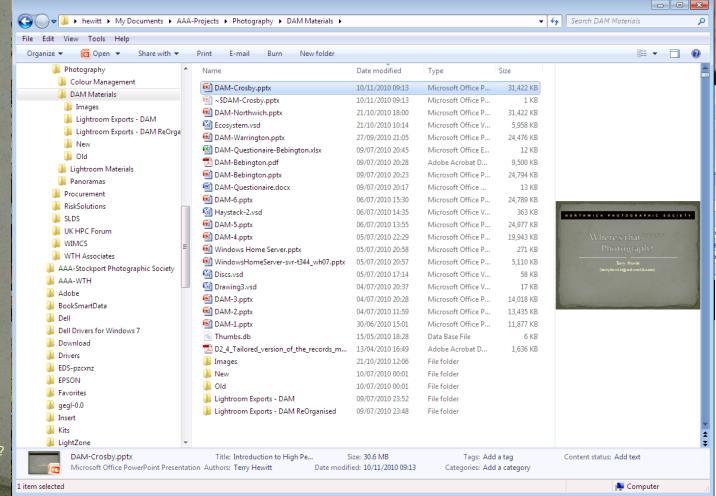
#### Browsers vs Catalogues

- Two fundamental kinds of software
- Browser
  - (Windows) Explorer
  - Adobe Bridge
- Cataloguing
  - Adobe Lightroom
  - Expression Media
  - Photo Mechanic



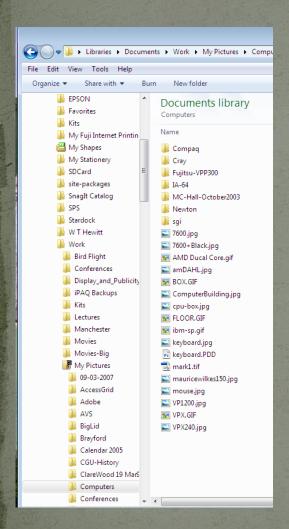
#### Browser: Explorer (explorer.exe)

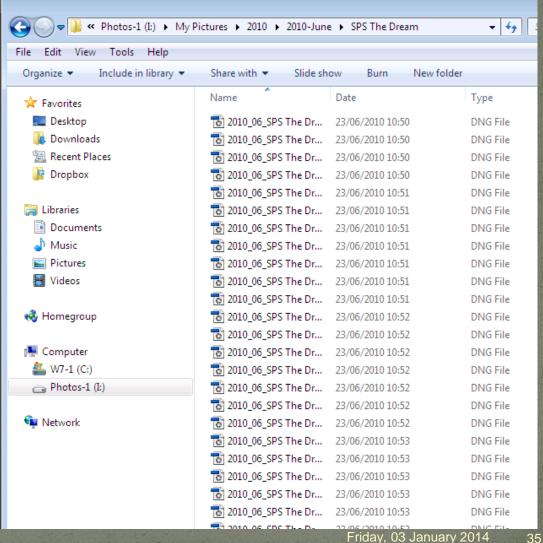
NOT Internet Explorer (iexplore.exe)



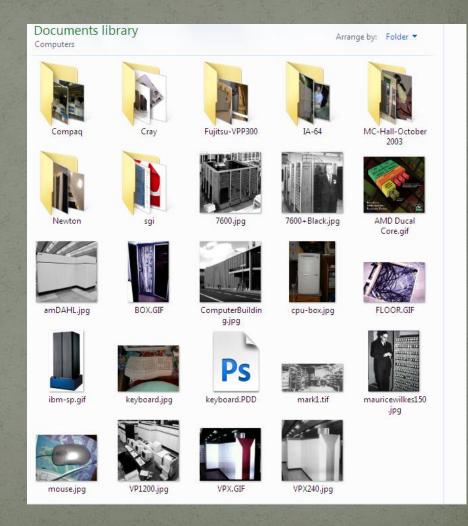
Where's that \*\*\*\*\* Photograph?

#### Explorer

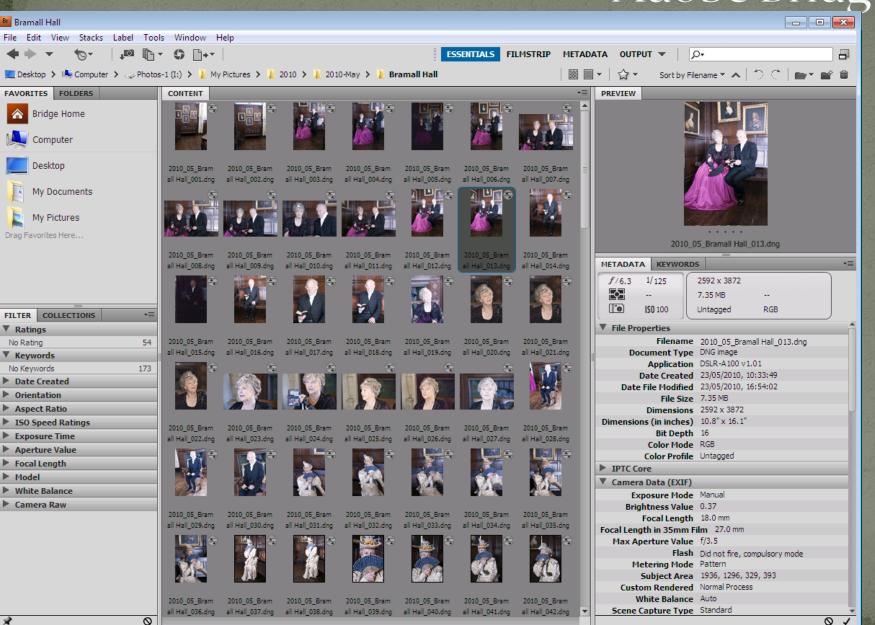




## Explorer displaying Thumbnails



## Adobe Bridge



- = :=

## Catalogue: Lightroom



### Same for Both

- Photographs in on Hard Disc
- File in 1 place
- Access to Photoshop etc
- Previews/thumbnails

# Comparison

#### Browsers

List of All file types

- Some sorting/searching
- No editing

### Catalogue

- Lists of photographs
  - Photograph in several lists
- Database of Metadata
- Sophisticated Sorting/searching
- Some editing

## Folder & Collections

#### Folder



Maria 1.dng



Maria 2.dng



Maria 3.dng



Maria 4.dng



Train Driver.dng



Maria 5.dng



Christina 1.dng



Maria 6.dng

\*\*\* Photograph? Maria 7.dng

#### Collection East Lancs

Maria1.dng

Train Driver.dng

Collection XYZ

Maria 1.dng

Maria2.dng

Collection ABC

Maria5.dng

Maria1.dng

Maria6.dng

Maria7.dng

# Where is the metadata stored?

### Browser

### Catalogue

- Hard Disc
  - The File itself
  - Sidecar file
    - Xxx.tif
    - Xxx.xmp

Database

# Non-destructive Image Editing

# Non-destructive editing

- New Image = Old Image+ instructions+Rendering Engine (software)
- Hopefully storage (instructions) << storage(Image)</li>
- New Image must be created each time it's used
- Or
- New image is exported (to JPEG, TIFF, ...)

# Destructive Editing

New Image = Old image + changes

• Can't get back "Old image" Or Changes

- Unless you saved "New Image" as a separate image
- Or
- see next slide for Adobe Photoshop

# Non-destructive Editing in Photoshop

- Make a copy on a separate Layer
- Adjustment layers
  - Adjustment layers apply colour and tonal adjustments to an image without permanently changing pixel values.
- Smart Objects
- Filtering with Smart Filters
- Retouching on a separate layer
- Editing in Camera Raw
- Opening Camera Raw files as Smart Objects
- Cropping non-destructively
- Masking Layer and vector masks are non-destructive.

# Demo Lightroom vs Photoshop

### Non-Destructive

- 9 Mb Image
- 1Kb Instructions

- Crop to
- Change Exposure

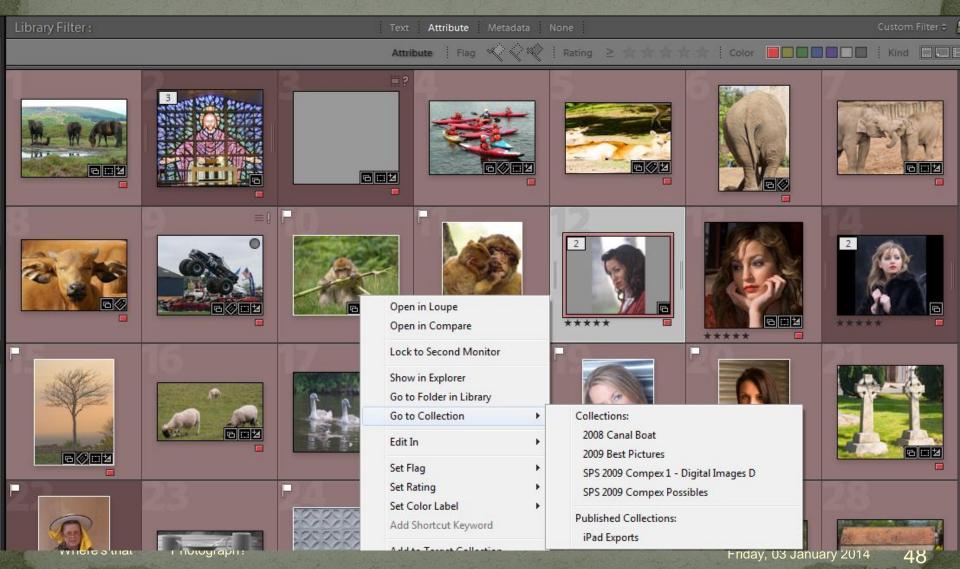
#### Destructive

39 MB Image

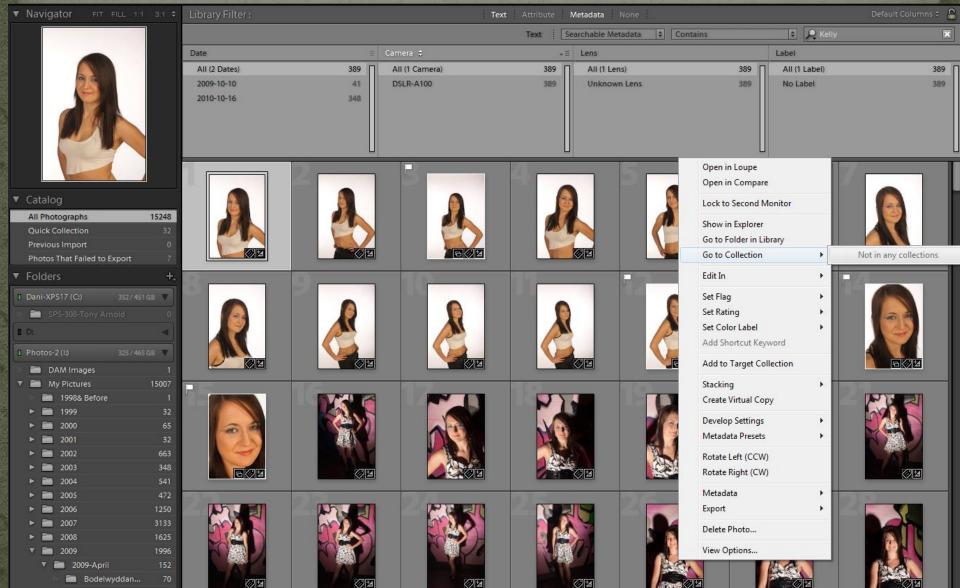
## The Value of Metadata



# "Red" Ones



# Pictures You didn't know you had!



Organising & Naming Files/Folders

## Folders on Windows?

- What are Folders Good For?
  - Organising "Projects"
  - NOT organising photographs
  - Storage NOT organisation



When you move a photograph the "folder" information is lost!

- Folder & file name should be unimportant!
  - Use cataloguing software



### Issues

- Scalable
- Consistent
- Simple
  - Quick to scan
  - Quick to add to
- Distinguish
  - Originals
  - Working (editied) copies
  - Derived files (for printing etc)
- Easy for backup/archive and RESTORE



## Some Rules

- Names (of files & directories)
  - Least changing first
  - Fixed width fields first
  - Keep < 20 folders in each folder</li>
  - Year-Month-Date
    - Use numbers for months
    - Not Year-Day-Month...

Bad	Good
2020-4-Feb	2010-01-03
2020-3-Jan	2010-02-04

# Photograph Naming

- Each photograph should have a unique name
- Each photograph should have an extension
  - .jpg, .nef, .tif,...
- Name should be less than 31 characters
- Only One . (dot)
- Sequence numbers should have leading zeros
- Should be applied all the time!
- Must work with your software
- Working or derived files via "extra" words
  - "working", "edited"
- NO content
- (Optional) Include your name

## Good

- 2010\_04\_Salford Quays\_001.dng
- 2010\_04\_Salford Quays\_002.dng
- 2010\_04\_Salford Quays\_003.dng
- 2010\_04\_Salford Quays\_004.dng

		71	
<u>}</u> 2006 09 02	25/04/2010 10:59	File folder	
📗 2006-August	25/04/2010 10:59	File folder	
📗 aquabar	25/04/2010 10:59	File folder	
📗 dani1	25/04/2010 10:59	File folder	
📗 david tweets	25/04/2010 10:59	File folder	
📗 e.d.hewitt3850774957	25/04/2010 10:59	File folder	
📗 favs	25/04/2010 10:59	File folder	
fridaynights = ]]	25/04/2010 10:59	File folder	
jan 07	25/04/2010 10:59	File folder	
LOVEIT	25/04/2010 10:59	File folder	
📗 lovethem	25/04/2010 11:00	File folder	
📗 New Folder	25/04/2010 11:00	File folder	
📗 New Folder (3)	25/04/2010 11:00	File folder	
🚹 old	25/04/2010 11:00	File folder	
📗 satnights	25/04/2010 11:00	File folder	
📗 stockport	25/04/2010 11:00	File folder	
📗 summer2007	25/04/2010 11:00	File folder	
	25/04/2010 11:00	File folder	
01AwcAX2AjreUAAAABAAAAAAAAAAA	03/04/2008 11:34	JPEG image	21 KB
<b>™</b> 3yfnxnt.gif	07/01/2007 20:30	GIF image	11 KB
05-14-broken-glass.jpg	29/04/2005 22:06	JPEG image	19 KB
🔤 13.jpg	07/06/2006 19:17	JPEG image	40 KB
■ 100.jpg	23/03/2006 22:33	JPEG image	16 KB
<b>Section</b> 7522.jpg	15/02/2005 18:40	JPEG image	36 KB
031606_stm_tatum300.jpg	07/12/2006 20:55	JPEG image	35 KB
081506_tatum_1_300.jpg	07/12/2006 20:35	JPEG image	16 KB
🔤 104008_kl[1].jpg	29/10/2004 15:10	JPEG image	10 KB
212779064a1441355888b775210632l.jpg	13/08/2006 12:55	JPEG image	4 KB
212779064a1571761853b781548804l.jpg	13/08/2006 12:57	JPEG image	16 KB
212779064a1571793773b483312889I.jpg	13/08/2006 13:01	JPEG image	17 KB
abersoc 016.jpg	20/03/2007 22:07	JPEG image	1,289 KB
abersoc 019.jpg	20/03/2007 22:09	JPEG image	1,209 KB
🔤 abi & liv.jpg	07/08/2007 13:49	JPEG image	38 KB
abi and danielle xxx.jpg	20/12/2006 22:21	JPEG image	68 KB
abi n sares.jpg	10/12/2006 19:56	JPEG image	10 KB
📆 ad01.ai	15/09/2002 20:49	Adobe Illustrator	676 KB

# Example

File Name	Туре
Krogh_050101_1234.DNG	Camera Original
Krogh_050101_1234.NEF	Camera Original
Krogh_050101_1234_Master.tif	Colour Corrected, retouched file
Krogh_050101_1234_BW.tif	B&W of above
Krogh_050101_1234_CMYK.tif	Converted to CMYK for printing
Krogh_050101_1234_Flat.tif	Flattened version of the master file
Krogh_050101_1234.tif	File to give to client for proofing etc
Krogh_050101_1234.jpg	In-camera original or file deliver to client or printer

## Folders

- Directory
  - Year
    - Month
      - Project
        - Photograph 1
        - Photograph 2
        - Photograph 3

- Directory
  - Year
    - Project
      - Photograph 1
      - Photograph 2
      - Photograph 3

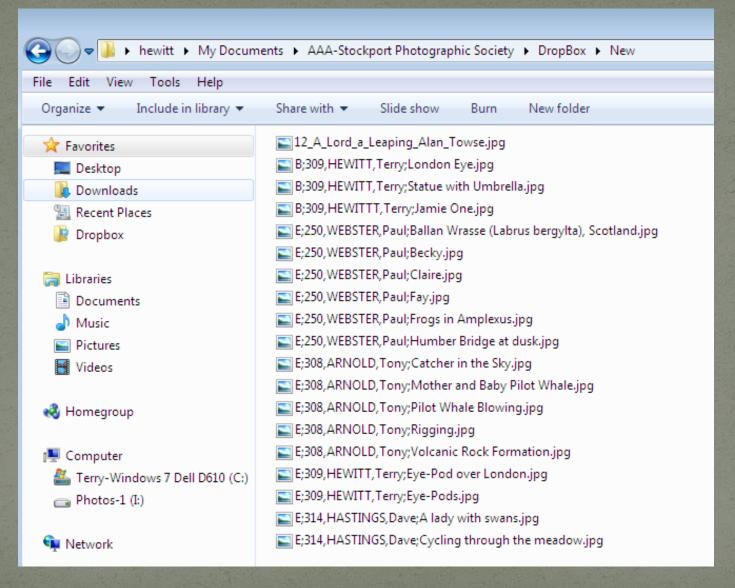
## Keep Originals "far away" from working & derived files

- Originals
- I:\My Pictures
  - **2**010
  - 2009
    - **2**009-03
      - Project 1
    - **2**009-04
  - 2008

- Working
- C:\users\hewitt\documents\My Pictures
  - 2010
  - 2009
    - **2**009-03
      - Project 1
    - 2009-04
  - **2008**
  - Finished
  - C:\users\hewitt\documents\Exports
    - **2010**
    - 2009
      - 2009-03
        - Project 1
      - 2009-04
    - 2008

# Bad

→ hewitt → My Docum	nents ▶ AAA-Stockport Photographic Society ▶ DropBox ▶ Old	<b>▼</b>   <del>€</del> <b>9</b>   [	Search Old
dit View Tools Help			
ize ▼ Include in library ▼	Share with ▼ Slide show Burn New folder		===
avorites	Name	Date	Туре
Desktop	.dropbox	09/05/2010 18:46	DROPBOX File
Downloads	12_A_Lord_a_Leaping_Alan_Towse.jpg	14/05/2008 12:14	JPEG image
Recent Places	B;Jamie One;HEWITT,Terry,309.jpg	01/02/2010 01:06	JPEG image
Dropbox	B;London Eye;HEWITT,Terry,309.jpg	01/02/2010 01:07	JPEG image
	B;Statue with Umbrella;HEWITT,Terry,309.jpg	01/02/2010 01:06	JPEG image
braries	E;A lady with swans;Hastings_Dave_314.jpg	23/09/2009 16:28	JPEG image
Documents	🔄 E;Ballan Wrasse (Labrus bergylta), Scotland;WEBSTER,Paul,250.jpg	07/10/2009 15:54	JPEG image
Music	E;Becky;WEBSTER,Paul,250.jpg	28/02/2010 14:42	JPEG image
Pictures	E; Catcher in the Sky; ARNOLD, Tony, 308.jpg	26/04/2010 20:02	JPEG image
Videos	E; Claire; WEBSTER, Paul, 250. jpg	10/02/2010 12:49	JPEG image
	E;Cycling through the meadow;Hastings_Dave_314.jpg	29/05/2009 16:22	JPEG image
omegroup	E;Eye-Pod over London;HEWITT,Terry,309.jpg	01/02/2010 01:09	JPEG image
	E;Eye-Pods;HEWITT,Terry,309.jpg	01/02/2010 01:10	JPEG image
omputer	E;Fay;WEBSTER,Paul,250.jpg	13/11/2009 22:34	JPEG image
Terry-Windows 7 Dell D610 (C:)	E;Frogs in Amplexus;WEBSTER,Paul,250.jpg	26/03/2006 12:16	JPEG image
Photos-1 (I:)	E;Humber Bridge at dusk;WEBSTER,Paul,250.jpg	10/12/2009 17:24	JPEG image
	E;Mother and Baby Pilot Whale;ARNOLD,Tony,308.jpg	26/04/2010 19:59	JPEG image
etwork	E; Pilot Whale Blowing; ARNOLD, Tony, 308. jpg	26/04/2010 20:00	JPEG image
	E;Rigging;ARNOLD,Tony,308.jpg	26/04/2010 20:05	JPEG image
	E;Volcanic Rock Formation;ARNOLD,Tony,308.jpg	26/04/2010 19:58	JPEG image
		No.	



2coldith.cdr	4screens.cdr	8bitgrey.cdr
8bitidx.cdr	24bit.cdr	24bit2.cdr
24bitn.cdr	aftrimg.cdr	bluered.cdr
chart.cdr	cheapgam.cdr	cielch.cdr
coding.cdr	colhead.cdr	colmod_section.cdr
colmod_section2.cdr	colmodel.cdr	colout_section.cdr
coloutpt.cdr	coltitle.cdr	compute.cdr
crt.cdr	emitrefl.cdr	emspec.cdr
emspecc.cdr	eyeclr.cdr	eyeconj.cdr
eyecorn.cdr	eyeiris.cdr	eyelens.cdr
eyeopti.cdr	eyescle.cdr	eyezonu.cdr
gamut3.cdr	gamut3a.cdr	gamut3b.cdr
gamut3c.cdr	gamuts.cdr	grass.cdr
grassclr.cdr	greybal.cdr	greycrep.cdr
gridblob.cdr	hering.cdr	hering2.cdr
hls.cdr	hsv.cdr	illusion.cdr
lchsat.cdr	luvtmp.cdr	machband.cdr
meas_section.cdr	meascol.cdr	median.cdr
mixer.cdr	mixerm.cdr	munsell.cdr
munwheel.cdr	ncstria.cdr	ncsweel.cdr
neweye.cdr	rainbow.cdr	retina.cdr
retina_slide.cdr	retinac.cdr	rgb.cdr
scale.cdr	scale2.cdr	screen_largeoverlap.cdr
see_section.cdr	seeincol.cdr	ucr.cdr
uniform_3d.cdr	usage_section.cdr	usingcol.cdr
uv to cc.cdr	variance.cdr	vien.cdr

📆 ccir709.eps ccir709.ppm 📆 cielch.eps 📆 ciematch.eps 📆 colmod\_section.eps 📆 colout\_section.eps 📆 cones\_log.eps 📆 compute.eps 📆 cones\_all1.eps 📆 hls.eps 📆 cones\_norm.eps 🕏 emspecc.eps 😽 hsv.eps hls.epsi 📆 hpmonitor.eps 📆 illum\_acd.eps Illum-ad65.epsi 📆 Ichsat.eps 📆 luv.tif luv-ohp.ps machband.eps 📆 meas\_section.eps median.eps 📆 mixerm.eps 📆 ncstria.eps 📆 ncsweel.eps pg.epsi 📆 photogamut.eps photogamut.epsi plate4.eps.gz 📆 plate4.tif 💷 plate5.eps.gz 📆 plate5.tif 🗐 plate6.eps.qz 📆 plate6.tif plate7.eps.gz 📆 plate7.tif plate24.eps.gz 📆 plate24.tif 📆 rgbhalf.eps 📆 rgb\_old.eps 🕏 screen\_smalloverlap.eps 🕏 see\_section.eps 📆 striplight.eps 📆 testwidths.eps 📆 uc\_to\_cc.eps 📆 ucs\_2prim.eps 📆 ucs\_2primaries.eps

📆 ucs\_5prim.eps

🕏 usage\_section.eps

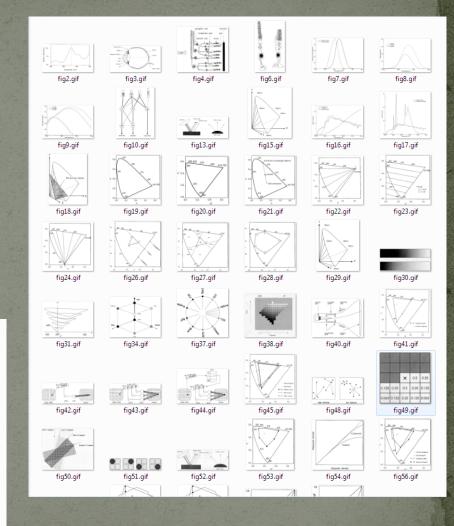
📆 ucs\_23prim.eps

🕏 vvdash.eps

📆 ucs\_3prim.eps

<table-of-contents> uniform\_3d.eps

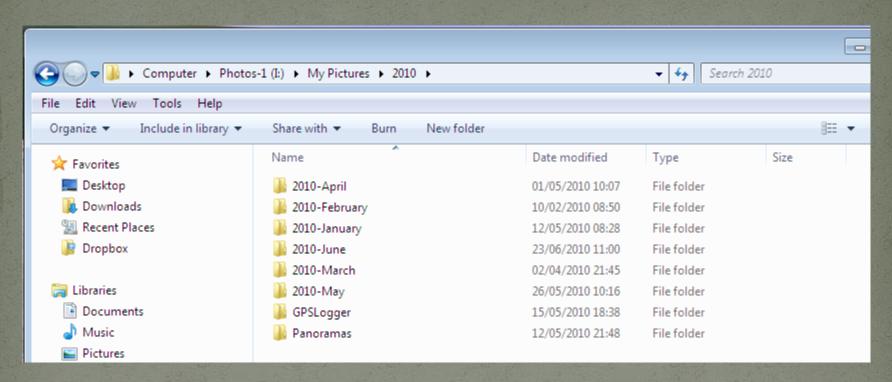
### No metadata



# My Structure

- My Pictures
  - **2**010
    - 2010-April
      - For Mother in Law
      - Jan Betws-y-Coed
      - Mum & Dad 6oth Wedding Anniversary
      - SPS Salford Quays
    - 2010-February
    - 2010-January
    - 2010-June
    - 2010-March
    - 2010-May

1998 & Before	
2000   12/01/2009 22:39   File folder   12/01/2009 22:39   File folder   12/01/2009 22:39   File folder   12/01/2009 22:41   File folder   12/01/2009 22:41   File folder   12/01/2009 02:08   File folder   12/01/2009 22:43   File folder   12/01/2009 22:43   File folder   12/01/2009 22:44   File folder   12/01/2009 22:44   File folder   12/01/2009 22:49   File folder   12/01/2009 23:45   File folder   12/01/2009 23:45   File folder   12/01/2009 10:08   File folder   13/10/2009 10:08   File folder   13/10/2009 10:21:27   File folder   13/10/2009 10:21:27   File folder   13/10/2009 16:56   Tile folder   13/10/2009 16:56   Tile folder   13/10/2009 16:56	
2001       12/01/2009 22:39       File folder         2002       12/01/2009 22:41       File folder         2003       11/10/2009 02:08       File folder         2004       12/01/2009 22:43       File folder         2005       12/01/2009 22:44       File folder         2006       12/01/2009 23:45       File folder         2007       12/01/2009 23:45       File folder         2009       03/01/2010 21:27       File folder         2010       23/06/2010 12:05       File folder         Illumitran Tests       26/01/2010 13:11       File folder         Illumitran Tests       26/01/2010 13:11       File folder         Image: Approximation of the process of the	
12/01/2009 22:41       File folder         12/03       11/10/2009 02:08       File folder         12/01/2009 22:43       File folder         12/01/2009 22:44       File folder         12/01/2009 22:44       File folder         12/01/2009 22:49       File folder         12/01/2009 23:45       File folder         2008       13/10/2009 10:08       File folder         2009       03/01/2010 21:27       File folder         12/01/2009 16:56       File folder         12/01/2009 16:56       File folder         13/10/2009 16:56       File folder         14/10/2009 16:56       File folder         15/10/2010 13:11       File folder         16/10/2010 12:31       File folder         17/10/2010 12:31       File folder         18/10/2009 12:14       File folder         18/	
2005       12/01/2009 22:44       File folder         2006       12/01/2009 23:45       File folder         2007       12/01/2009 10:08       File folder         2008       13/10/2009 10:08       File folder         2009       03/01/2010 21:27       File folder         2010       23/06/2010 12:05       File folder         Illumitran Tests       26/01/2010 13:11       File folder         Illumitran Tests       26/01/2010 13:11       File folder         Image: Miscellaneous       26/01/2010 12:31       File folder         Image: MumDad       14/10/2009 22:14       File folder         Image: Photography       27/05/2010 12:19       File folder	
2006       12/01/2009 22:49       File folder         2007       12/01/2009 23:45       File folder         2008       13/10/2009 10:08       File folder         2009       03/01/2010 21:27       File folder         2010       23/06/2010 12:05       File folder         Illumitran Tests       26/01/2010 13:11       File folder         Lightroom-Catalogs       09/06/2010 23:18       File folder         Miscellaneous       26/01/2010 12:31       File folder         MumDad       14/10/2009 22:14       File folder         Photography       27/05/2010 12:19       File folder	
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☑ East Lancs Demo       29/11/2009 16:56       File folder         ☑ Illumitran Tests       26/01/2010 13:11       File folder         ☑ Lightroom-Catalogs       09/06/2010 23:18       File folder         ☑ Miscellaneous       26/01/2010 12:31       File folder         ☑ MumDad       14/10/2009 22:14       File folder         ☑ Photography       27/05/2010 12:19       File folder	
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Lightroom-Catalogs       09/06/2010 23:18       File folder         Miscellaneous       26/01/2010 12:31       File folder         MumDad       14/10/2009 22:14       File folder         Photography       27/05/2010 12:19       File folder	
Image: MumDad photography       14/10/2009 22:14 File folder         27/05/2010 12:19 File folder	
Photography 27/05/2010 12:19 File folder	
BridgeLabelsAndRatings 25/07/2007 10:17 BRIDGELABELSAN	0 KB
Danielle-Terry's Head.pdf 13/06/2010 11:19 Adobe Acrobat D	429 KB
Desktop.ini 25/01/2008 00:34 Configuration sett	1 KB
FrontierPearl.icc 22/04/2009 15:46 ICC Profile	845 KB
Fuji_570_ca_Glossy_paper.icc 22/04/2009 15:46 ICC Profile	845 KB
▲ fuji_570_dp_11_pro_luster_paper.icc 22/04/2009 15:46 ICC Profile	845 KB
TerryHewittEDSApril2008.jpg 18/04/2008 12:12 JPEG image	33 KB
TerryHewittEDSApril2008-2.jpg 27/05/2009 12:25 JPEG image	

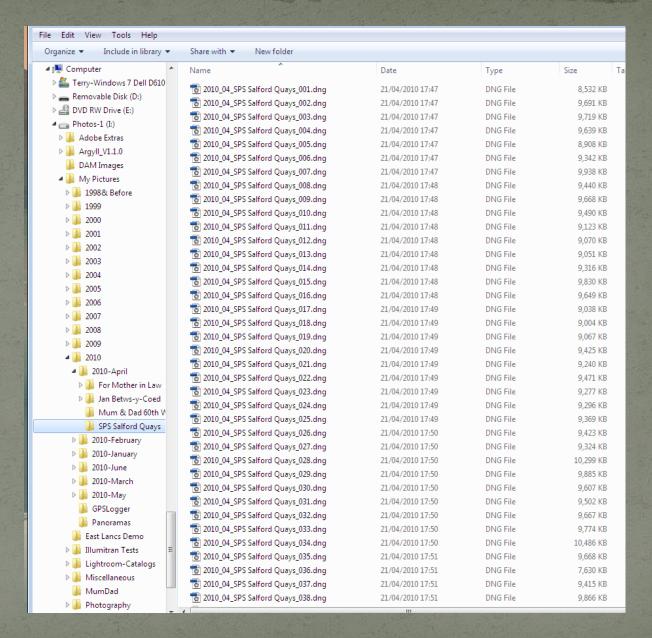


#### • Better?

- **2**010-01
- 2010-02
- **2**010-03



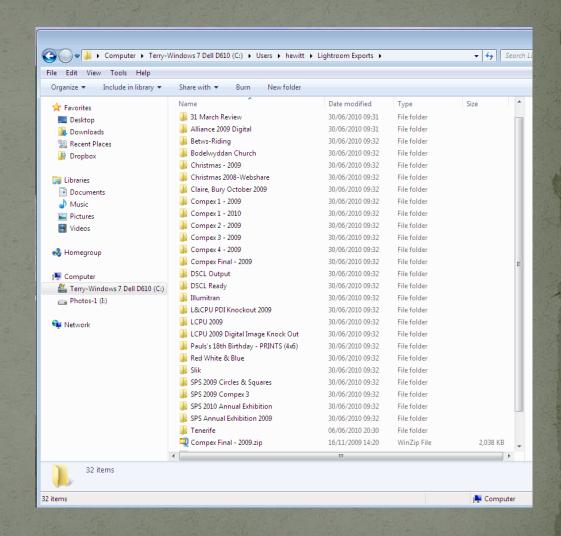
"Jan" – someone else's photographs "SPS" – Club photoshoot



# "Exports" - JPEG

- Printing
- Competitions
- Web pages

Easily recreated



## Renamed

• Follow my own rules!

Name	Date modified	Type	Size
📗 2008 Christmas-Webshare	30/06/2010 09:32	File folder	
📗 2009 Christmas	30/06/2010 09:32	File folder	
🖺 2009 L&CPU PDI Knockout	30/06/2010 09:32	File folder	
〗 2009 LCPU	30/06/2010 09:32	File folder	
脂 2009 LCPU Digital Image Knock Out	30/06/2010 09:32	File folder	
脂 2009 October Claire, Bury	30/06/2010 09:32	File folder	
📗 2009 SPS 3ofa kind	30/06/2010 09:31	File folder	
📗 2009 SPS Alliance Digital	30/06/2010 09:31	File folder	
脂 2009 SPS Annual Exhibition	30/06/2010 09:32	File folder	
脂 2009 SPS Circles & Squares	30/06/2010 09:32	File folder	
🖟 2009 SPS Compex 1	30/06/2010 09:32	File folder	
🖟 2009 SPS Compex 2	30/06/2010 09:32	File folder	
脂 2009 SPS Compex 3	30/06/2010 09:32	File folder	
🖟 2009 SPS Compex 3A	30/06/2010 09:32	File folder	
🖟 2009 SPS Compex 4	30/06/2010 09:32	File folder	
脂 2009 SPS Compex Final	30/06/2010 09:32	File folder	
📗 2009 SPS March 31 Review	30/06/2010 09:31	File folder	
🖟 2010 Compex 1	30/06/2010 09:32	File folder	
脂 2010 SPS Annual Exhibition	30/06/2010 09:32	File folder	
脂 2010 SPS Red White & Blue	30/06/2010 09:32	File folder	
📗 Betws-Riding	30/06/2010 09:32	File folder	
🖟 Bodelwyddan Church	30/06/2010 09:32	File folder	
🖟 DSCL Output	30/06/2010 09:32	File folder	
🖟 DSCL Ready	30/06/2010 09:32	File folder	
🖟 Illumitran	30/06/2010 09:32	File folder	
📗 iPod Photo Cache	09/11/2010 16:51	File folder	
脂 Pauls's 18th Birthday - PRINTS (4x6)	30/06/2010 09:32	File folder	
〗 Slik	30/06/2010 09:32	File folder	
🖟 Tenerife	06/06/2010 20:30	File folder	
🖣 Compex Final - 2009.zip	16/11/2009 14:20	WinZip File	2,038 KE
🔄 Croyde Bay 2009.jpg	20/08/2009 12:43	JPEG image	2,898 KE
<b>■</b> DSC02401.jpg	22/12/2008 17:30	JPEG image	3,561 KE
SCF0176-Edit.jpg	25/01/2009 17:08	JPEG image	647 KE
Thumbs.db	10/01/2010 19:59	Data Base File	192 KB

# Hardware for photograph Storage

## Areas & Purchase Criteria

- Areas
  - Working file storage
  - Primary Archive Storage
  - Backup media
  - Other Components
- Purchase Criteria
  - Speed
    - 5400, 7200, 10K, 15K
  - Scalability
  - Reliability
  - Protection against hazards
  - Plays well with others
  - Mission critical?

# Types determined by Connections

- Internal Drive
- External Drive
  - USB (or Firewire)
- Ethernet (Cat5/Cat6)
  - JBOD
  - Raid
  - NAS
  - DROBO
  - Windows Home server

## Single Drives

• 1960's: 64MB on 20 platters

• 1980's: 300MB on 10 platters

• 2010: 1TB on 1 platter



#### **JBOD**

Just a Bunch of Discs

System "sees" each disc as separate volume (C:, D:, ...)



#### RAID

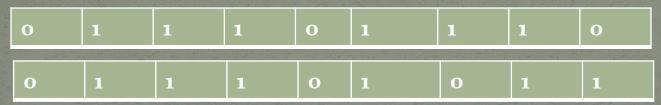
- Redundant Array of Independent Disks
- JBOD + hardware+software
  - RAID Controller
- A volume is spread across multiple discs
  - Resilience
  - Performance
- Simple view of RAID

- RAID o: (striped)
  - treats several discs as one volume
- RAID 1: (mirror)
  - File is written to several drives
- RAID 5:
  - Combination of striping & mirroring
  - Can survive loss of any 1 disc

- Only buy this if you are seriously into IT!
- I wouldn't want to do this!

#### Simple view

- Generate a PARITY bit
  - Each byte (character) is 8 bits
  - So make a 9<sup>th</sup> bit
    - If the number of bits is even use o
    - If the number of bits is odd use 1



- Then write each bit of each byte out on a separate disc
  - (i..e, 9 discs!)

- If one disc fails
  - replace it
  - If its 9<sup>th</sup> disc re-build parity from other 8!
  - If its disc 6 then work out from parity bits 1/0!





#### Networked Attached Storage

Discs + processor + Ethernet

• Your PC "sees" these as volumes

#### DROBO

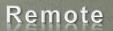
- Advantages of RAID
- All RAID stuff hidden from you
- USB (or Ethernet)



#### Windows Home Server

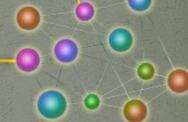












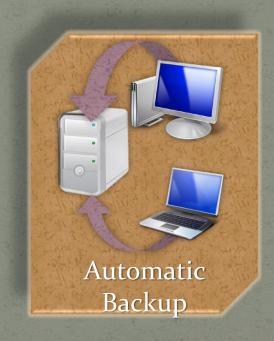






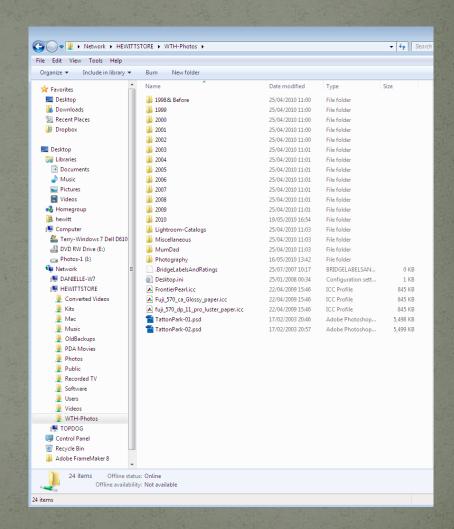
#### WHS Facilities







#### WHS



# Backup



#### Backup vs Archive

- Backup
  - Photographs changing frequently
  - Short term insurance covering
    - Hardware faults
    - Finger trouble

- Archive
  - Photographs static
  - Long term storage of photographs
  - Easily accessible?



#### Disks

- Discs are
  - New (empty)
  - Full
  - Broken



- If you have a disc it will break
- Plan for it
  - BACKUP!



Who does backups?





- I have automated software that backups up my
  - PC
  - Photographs

- GET BACKUPS DONE FOR YOU
  - AUTOMATE



You will only forget on the days its needed!

#### 3-2-1 Rule

- 3 copies of any important photographs
  - Primary and two backups
- 2 different media
  - Hard drive
  - Optical disc
- 1 copy offsite
  - At least offline







### Threats to your data

• Device Failure

Viruses

Malicious Damage





be a pop-tart in your disk drive."

- Volume & Directory Glitches
- Transfer Corruption
- Lightning strikes/Voltage surge



Theft

• Fire/Water damage

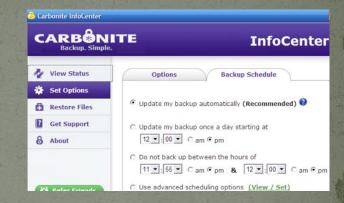
- Human Error
  - Finger trouble

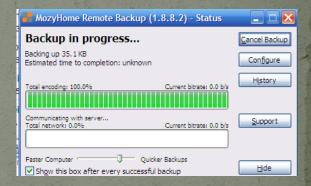




### Backup Software – Whole System

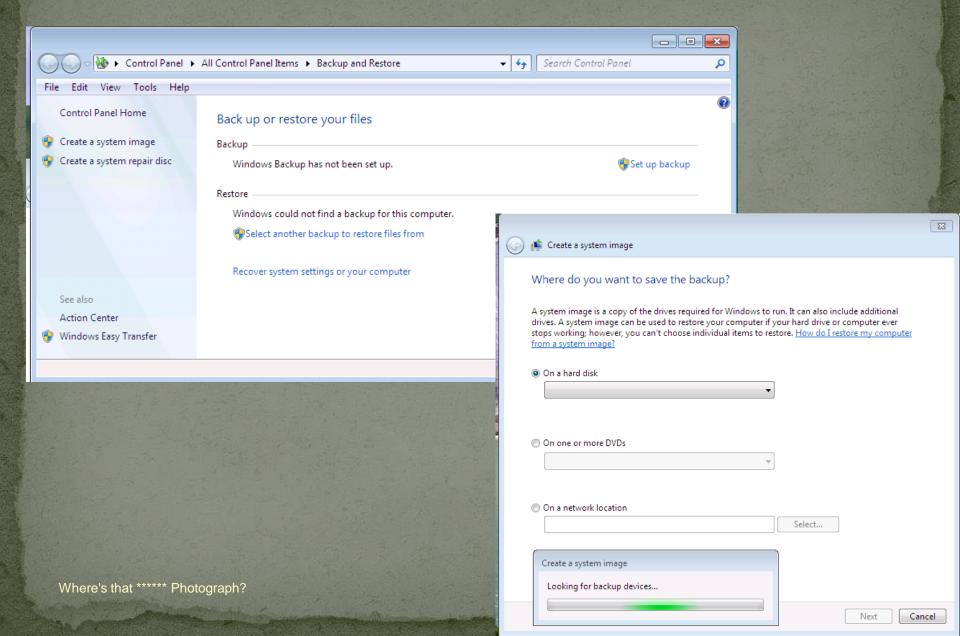
- Windows Backup (and Restore)
- Acronis True Image
- Carbonite (shareware)
- MozyHome (freeware & shareware)
- Windows Home Server

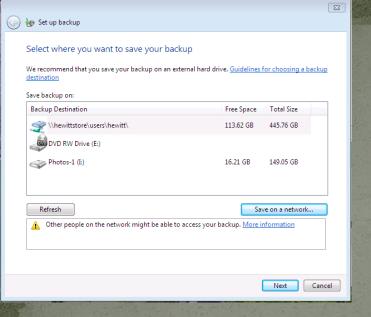


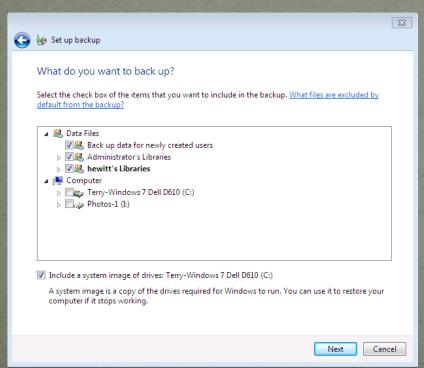


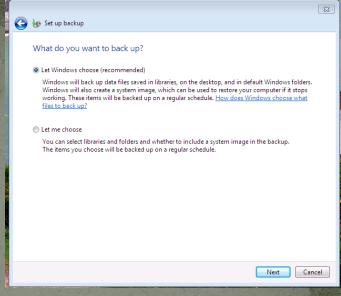
- Hides all the files in one big file
- Can Restore "windows", applications & your files

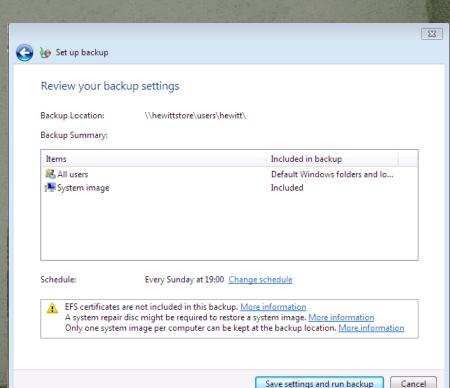
## Backup from Windows 7











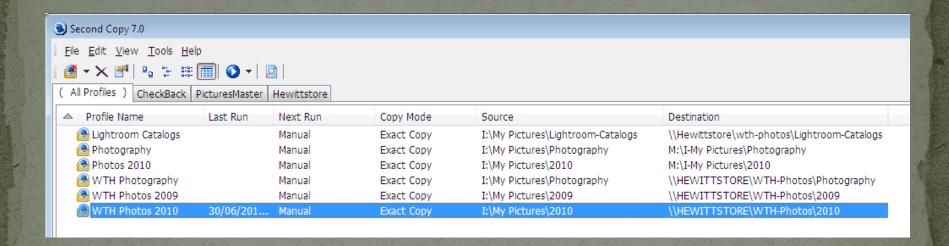
#### Backup Software - Data

- Data = files you create/modify
  - Photographs
  - Emails
  - Music
  - Videos
  - Documents
    - Shopping lists, reports, minutes, agendas, newsletters ,...
  - • •
  - Second Copy

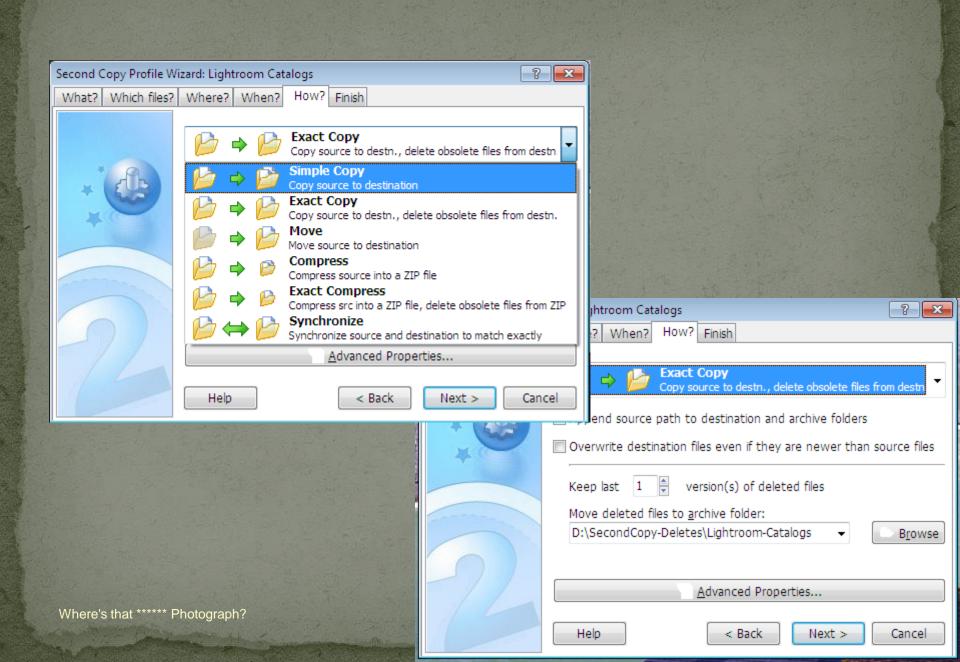
#### What do I do?

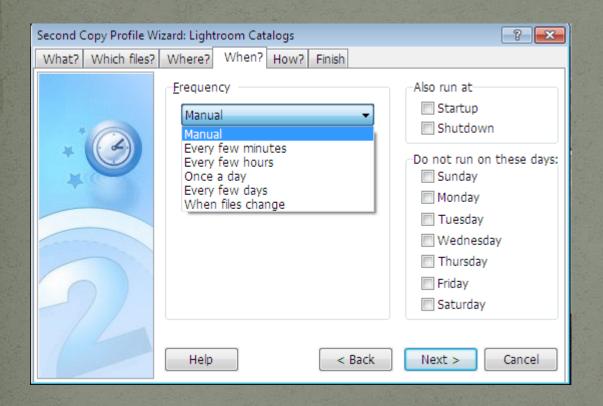
- Window's Home Server
  - Automatically backups all my PCs/Laptops every day
  - Windows, Applications, and all my files
- My external drive backs up to WHS (second copy)
- The Share Folders I use on WHS are mirrored
  - 2 copies of each file
- I have an external disc that I backup photographs to

#### Second Copy



- Makes a copy of your folders
  - You can modify/delete originals and copies separately
  - Feature or bug depends on you!
- www.secondcopy.com





#### If you think you have problems!



Over 10,000 discs

15PB Tape store

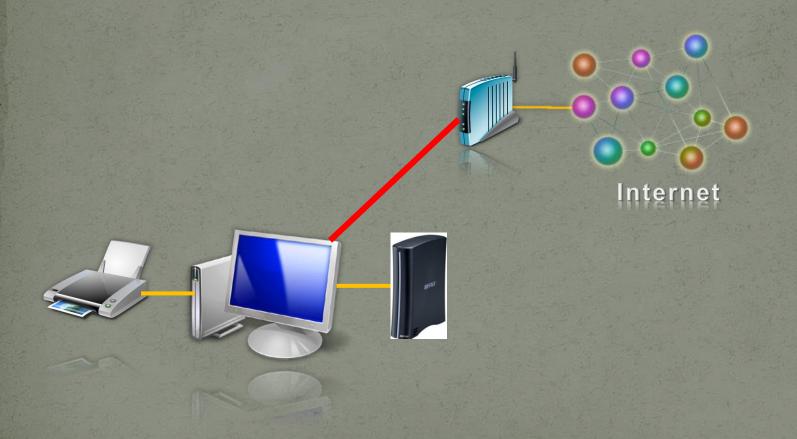
# Some Examples

#### Laptop + External Disc

- This is what I'm using now
- External Drive
  - Stores Photographs
  - Stores BACKUPs



### Home System



# Home System + WHS Internet

















# Conclusions

- Benefits of Managing your Photographs
  - Productivity
  - Adds value to your Photographs
  - Enhances longevity of your work
  - Enables you to roll with technological change
- DAM Rules
  - Systemize
  - Don't rely on your memory
  - Be comprehensive
  - Build for the future
  - Do it once...
- But don't overdo it

#### Backup

- Discs will fail!
  - Plan for it

## Backup Backup Backup

- 3-2-1 Rule
  - 3 copies of any important photographs
  - 2 different media
  - 1 copy offsite







Obrigadol





Manage your photos

Don't let your photos manage you!









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